

CANADIAN CHINESE INSURANCE PROFESSIONALS ASSOCIATION



CCIPA NEWSLETTER

QUARTERLY PUBLICATION

加華保險專業協會

Website: www.ccipa.com Email: info@ccipa.com

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Opinions expressed are those of the authors and do not necessarily reflect the views nor the endorsement of CCIPA.

Upcoming Events

We have some interesting and exciting events coming up very soon! Read further down on this newsletter for details!

Ethics: “Understanding the How’s and Why’s of RIBO”

Date: Tuesday, May 17, 2022

Time: 4:00 pm to 5:00 pm

Venue: Zoom – link will be sent to Members upon confirmed registration on Friday May 13, 2022

RIBO: 1 hour credit Ethics Category

Topic: “Understanding the Hows and Whys of RIBO”

- Introduction
- Self-regulating organization
- RIBO Governance
- How RIBO Regulates
- Ethics and the RIBO Code of Conduct

Seminar cost: FREE for CCIPA paid members

\$25 for Regular Member Individuals (2022-23)

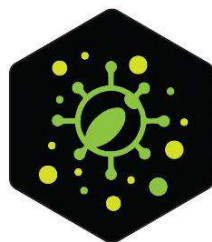
\$20 for Corporate Member Individuals (2022-23)

Space is limited, kindly register no later than Thursday, May 12, 2022 by 9 pm

Member's Benefits

A great benefit for CCIPA members is STER-OL Control Service, courtesy of Renolux Restore Group. Members get 50% off on disinfection services for homes, office and cars.

STER-OL Infection Control services including routine and emergency disinfections with SteraMist® Binary Ionization Technology® (BIT™), and applications of AEGIS Microbial Shield. • All building/surface area disinfections • Fleet disinfections • Residential inquiries • PPE sustainability solutions • Please visit www.ster-ol.ca, or www.renoluxrestore.ca



STER-OL
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Newsletter Editor's Message

Dear Members and Friends,

We are deep into this Year of the Tiger as we've all experienced massive changes to our work and social lives. But out of that uncertainty, it seems the world is indeed starting to reopen back up again!

An important reminder if you haven't done so to register for the RIBO accredited seminar "Ethics – Understanding the How and Whys of RIBO". It will take place on Tuesday, May 17, 2022 from 4 to 5 pm. RIBO CEO Patrick Ballantyne will be the presenter and it is free for CCIPA members.

I want to thank our past editor, Otis Wong, for his management of this newsletter in delivering the latest events and goings on from our organization. Otis has dedicated many years in this crucial service and we once again thank him for his time and dedication.

Alan Kan, Pacific Insurance
Editor

Member's Corner

Good News! Members are now able to renewal, register and even pay online! For information on E-Transfer, please use the link below.

Please note, memberships are due. Please visit the link below to renew your membership. We are delighted to invite you to renew your membership for the term May 01, 2022 to April 30, 2023.

Your Membership Renewal Fee is \$25.00 for Regular individuals, \$20.00 for Corporate Associates and \$90.00 Corporate Membership. Please contact your office administrator to verify your company's CCIPA Corporate Membership status.

To renew your CCIPA membership is simply to complete the [Membership Application Form](#) and remit your membership fee via Interac e-Transfer, add the recipient email address: payment@ccipa.com; set the security answer as **CCIPA** (if applicable). On the message: please enter Your Name, Company Name, and Telephone number.

New Partnership with IBAO

We are pleased to announce that Canadian Chinese Insurance Professionals Association (CCIPA) is in partnership with Insurance Brokers Association of Ontario (IBAO) which represents majority of Ontario insurance brokerages as members.

The major benefit of this partnership initiative is to enhance Ontario broker channel and strengthen the brokers' development in our community, by sharing resources and values between both of our Associations.

The most recent campaign led by IBAO is to focus on increasing public awareness on the value of Ontario Insurance Brokers. CCIPA will be bringing this message to our Member brokerages & brokers, as well as to our community.



Canadian Chinese Insurance
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INSURANCE BROKERS
ASSOCIATION OF ONTARIO

[CCIPA e-transfer Guide](#) is here for your quick reference. By becoming a Member of the Canadian Chinese Insurance Professionals Association, you join a [Community](#) of insurance professionals dedicated to meeting world-class professional standards. As part of a vibrant professional development network, you will also benefit from valuable rewards.

By joining our association, you will have access to exclusive networking opportunities with our colleagues as well as access to the latest professional resources.

Membership link:
<https://www.ccipa.com/membership/>



CANADIAN CHINESE INSURANCE
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Canadian Chinese Insurance Professionals Association (CCIPA) is organizing the Golf Tournament for 2022.

This will be a charity fund raising event to support seniors and community services, and CCIPA future developments to enhance Members' experience. This event is definitely a great networking opportunity to meet hundreds of friends within our industry and brand exposure. While enjoying the day on the course, we will work together to build the spirit of supporting the community.

We are very pleased to invite Mr. Tommy Tam being our Event Co-ordinator & Advisor. Tommy is a Professional Coach, and he is the President of Canadian Golf Teachers Federation (CGTF) in Chinese Division. Tommy's expertise in tournament organizing will certainly make our golf event shine.

Charity beneficiary: Carefirst Foundation – 'Campus of Care' project

Date: August 24, 2022 (Wednesday) | Venue: Diamondback Golf Club, 13300 Leslie St, Richmond Hill, ON L4E 1A2

Sponsorship is available

Please feel free to contact event@ccipa.com or Louisa Hui, Event Chair, louisa.ccipa@gmail.com
Registration will be opened soon. Please stay tuned!



More participants to come...

Spotlight

Insights from Adam Keung, New World Insurance

CCIPA recently launched a series of spotlight interviews with a variety of insurance industry people to gauge their insights from their years of experience in the business and advice they can offer to future insurance professionals.

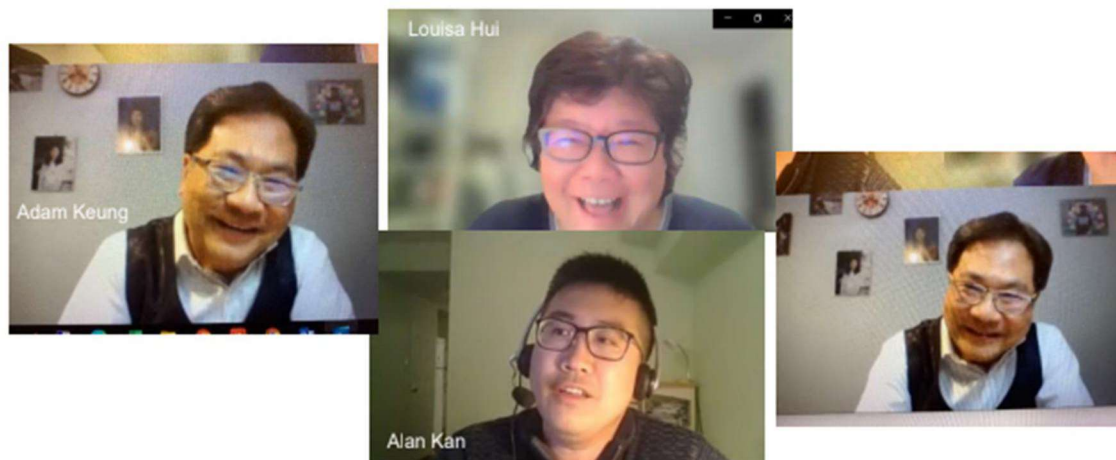
This month, we sat down with Adam Keung, the CEO of New World Insurance, a brokerage based out of Markham and Mississauga that has been in business for over 30 years. Adam joined us to share about his personal pastimes as well as insights into the insurance industry.



A graduate of Hong Kong Polytechnic University studying business and insurance, Adam worked for Marsh, Jardine Insurance Brokers' China venture and Aon before settling in Markham for the past 30 years. He also obtained a degree at the University of Toronto through part-time studying and finished a fellowship with the Insurance Institute of Canada.

He also spoke about volunteering his time on Chinese radio talking to interesting people, about shops and other things around the community such as running Chinese singing contests. But one passion that grew during the pandemic lockdown was writing.

"I like to write because while insurance can be interesting it can also be stressful, so writing is a nice pastime to relax and indulge in my passions. These past two or three years I managed to publish two Chinese novels," Adam said, adding that he liked writing stories but not non-fiction.



The first book is called "River of Return, or "清明危城錄". Adam described it as a Chinese martial art style fiction (also known as 武俠小說). "I would compare the narrative of the book similar to Lord of the Rings or Harry Potter, because in it you have your heroes, villains, magic, power, revenge, treasure, kung-fu...even a little bit of romance", Adam said.

"I was on a plane between Toronto and Hong Kong a few years ago, so I had a lot of time to think then on what to write in my story. It is based on very popular Chinese paintings and used as a backdrop for the whole story, similar to The Da Vinci Code by Dan Brown".

"By writing, it really helped me relearn some of the Chinese language. But because the stories take place in ancient China some 2,000 years ago, I had to write in the form of the classical Chinese language".

Adam's other book is called "Life" (奇幻人生), a collection of four independent stories based in modern time and language, which for Adam was easier to handle. "The conversation is like how we are currently talking in Cantonese," Adam said during our spotlight chat, describing the stories as more 'abstract and free thinking'.

One of Adam's other pastimes include singing during his spare time, doing karaoke over an app on his phone with a group of friends virtually, with friends from around the world.

Finally, Adam offers his advice for newcomers to a career in the insurance industry:

"I think insurance is all the same whether the older or newer generation, as long as you enjoy your work," Adam said. "Try to find something in your job that matches your personality. The money will come; your success is not measured by your income but by how you enjoy your life with your friends and colleagues".

President's Message

Dear fellow Members and Colleagues,

Hope everyone keeps well!

It is shocking how quickly time flies; we are already in Q2.

For the Board, we are having a substantially busy schedule this year. Besides our regular Seminar series we are having a Charity Golf Tournament in August which is expected to be the largest tournament we ever had. On top of these events, we are proud to be in partnership with IBAO. This will bring us opportunity to share the resources, to explore and contribute more through more activities.

We are very excited to invite one of our earliest Presidents, Adam Keung, be our Spotlight guest and we had an interesting chat during the interview. Thank you for Adam sharing his insights of how he looks at a successful life. Like everyone else, Adam also went through ups & downs during his career. We do both agree that Insurance is a boring business even though we have been in this industry for a long time and still in it.

The strength of Adam is that he found ways to enjoy his life outside of insurance. He likes to share experiences with other people, and he enjoys his times in readings & writings. What about you? Every time when I meet with Adam, we always talk about other subjects such as, food, movie, his writings, my philosophy, all kind of fun topics which make us enjoy our conversations.

I agree with Adam on how we value our success in life. The real success is making your life better, happier, and healthier. To know how to release stress is crucial to managing our mental health. Hard work in your career is one of the ingredients of success, but we must consider how to balance of our life. All batteries get run down, even ours, so we need to learn our ways to recharge.

Lastly, please don't miss our Ethic seminar on May 17th, 2022. The session is facilitated by Patrick Ballantyne, CEO of RIBO. Register now if you have not.

Wishing you all enjoy our seminars & be happy every day!

Sincerely,
Louisa Hui
President, CCIPA
Louisa.ccipa@gmail.com



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